

Andreea Onu

Graphic Designer

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I'm a graphic designer working across visual communication, brand identity and editorial design. I enjoy translating ideas into expressive visuals through experimental typography, bold colors and analog techniques.

Languages

Romanian - native
English - C2
Russian - B2

Skills

Branding
Editorial Design
Packaging Design
Social Media Content
Creative Direction

Software

Ai Ps Id

Portfolio

Professional Experience

Freelance Graphic Designer | Feb. 2023 - Present

- Developed brand identities for local and international businesses
- Created visual systems for events with 100+ participants
- Managed editorial design projects from concept to final product
- Designed promotional materials for social media campaigns
- Created landing pages for startups and personal brands

Co-founder, The Basement Community

Oct. 2025 - Present

I co-lead a community for creatives in Moldova, hosting monthly events, workshops, exhibitions and networking opportunities to inspire collaboration among creative professionals. Additionally, I'm part of overseeing social media communication and managing the visual direction of the project.

Design Intern, Parliament of the Republic of Moldova | Dec. 2025 - Jan. 2026

Designed digital and printed materials to support the institution's communications with the general public.

Education

Bachelor in Design and Printing Technologies

Technical University of Moldova | Sept. 2022 - May 2026

Ranked among the top 1% of students of the institution for academic achievement in the spring 2025 semester.

Course in Creative Direction

Hazy Circle (online academy lead by Karielys Acevedo) | April - May 2026

Learned and applied principles of creative strategy, project management and leadership of creative teams.